

EQUALITY IMPACT ASSESSMENT

TITLE: Macclesfield Public Realm Enhancements

VERSION CONTROL

Date	Version	Author	Description of Changes
27 Nov 2017	1	Jo Wise/Craig Wallace	-

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CHESHIRE EAST COUNCIL - EQUALITY IMPACT ASSESSMENT

Stage 1 Description: Fact finding (about your policy / service /

Department	ASSETS AND REGENERATION.				Jo Wise	Strategic Regeneration Manager (North)	
Service	REGENERATION				Craig Wallace	Senior Regeneration Officer	
Date	30 November 2017				Version 2		
Type of document (mark as appropriate)	Strategy	Plan	Function		Policy	Procedure	Service
Is this a new/ existing/ revision of an existing document (please mark as appropriate)		New X			Existing		Revision
Title and subject of the impact assessment (include a brief description of the aims, outcomes , operational issues as appropriate and how it fits in with the wider aims of the organisation)	• Macclesfield Town Centre Public Realm Enhancement Scheme						
Please attach a copy of the strategy/ plan/ function/ policy/ procedure/ service	• Macclesfield is Cheshire East's second largest town, and Cheshire East Council (CEC) is committed to the revitalisation of the town centre As part of the Town Centre Regeneration Programme, the Council wishes to see the public realm of the 'Primary Shopping Area' (PSA) enhanced, to improve the town centre experience for shoppers and visitors.						
	• The overall objectives of the public realm project are to:						
	➤ Meet all necessary technical highways design requirements; ➤ Align, as far as is possible, with the Concept Design Work produced by BDP ➤ Improve the attractiveness and usability of the connections between the 'Primary Shopping Area' and the planned Ask leisure development on Churchill Way car park, in a creative, innovative, way to attract people visiting that development into the heart of the town centre. ➤ Complement both the new public realm to be created as part of the Ask development proposals, the existing quality of the public realm around Market Place Macclesfield and the new development at the Grosvenor Centre. ➤ Enhance the gateway to the town centre from Macclesfield Bus Station. ➤ Broadly comply with the Macclesfield Public Realm Strategy; ➤ Celebrate Macclesfield's identity as a place of creativity, heritage, and independent entrepreneurial spirit; ➤ Ensure public art is built into the proposals from the outset, not just as an integral element of the						

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	design but as a distinguishing element of the proposals setting this scheme apart from others; ➤ Enhance the quality and functionality of the space utilising quality materials; ➤ Have regard to and respect for the views of stakeholders and the general public; ➤ Have high impact and high visibility; ➤ Result in no net overall increase in revenue costs to the Council.
Who are the main stakeholders and have they been engaged with? (e.g. general public, employees, Councillors, partners, specific audiences, residents)	General public, especially those living and working in/around Macclesfield and local businesses. Businesses likely to be affected directly will be engaged via a Business Needs Survey prior to the production of any detailed designs. Stakeholder consultation will be included within the design process following production of Version 1 of detailed designs for each phase. Also, where groups with specific needs are identified, early and ongoing direct engagement will be carried out e.g. visually impaired. Identified specific groups – Macclesfield Eye Society, DIB etc.
What consultation method(s) did you use?	At this stage (initial screening) an assessment has been undertaken based upon previous projects, in house knowledge and also comments from residents and businesses from previous public realm schemes Further consultation is to be undertaken to inform the project's detailed design. This will include: Written survey hand delivered and face to face meetings with businesses and market traders directly affected. Face to face meetings with the Macclesfield Eye Society and Macclesfield Disability Information Bureau. Other stakeholder engagement to be confirmed but likely to include general public consultation prior to finalisation to designs.

Stage 2 Initial Screening

Who is affected and what evidence have you considered to arrive at this analysis? (This may or may not include the stakeholders listed above)	Stakeholder Mapping exercise undertaken – see Appendix 1.
Who is intended to benefit and how?	Communities within Cheshire East including and particularly affecting those living and working around Macclesfield Town Centre but extending to wider groups given the potential wider economic, social and environmental benefits of a revitalised town centre. By the nature of the public realm improvements, incorporating features such as the decluttering of street furniture, widening the footpaths and improving lighting the intention is that the works will have a positive impact on accessibility in particular assisting those with disability and the elderly. Visitors to Cheshire East.
Could there be a different impact	Drawing from feedback on other recent schemes there may be a particular need to consider carefully potential impacts

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or outcome for some groups?	on those with visual impairments.												
Does it include making decisions based on individual characteristics, needs or circumstances?	No												
Are relations between different groups or communities likely to be affected? (eg will it favour one particular group or deny opportunities for others?)	No												
Is there any specific targeted action to promote equality? Is there a history of unequal outcomes (do you have enough evidence to prove otherwise)?	Yes, early consultation direct with Macclesfield Eye Society and Macclesfield DIB plan to be undertaken.												
Is there an actual or potential negative impact on these specific characteristics? (Please tick)													
Age		N	Marriage & civil partnership		N	Religion & belief		N		N			
Disability		N	Pregnancy & maternity		N	Sex		N		N			
Gender reassignment		N	Race		N	Sexual orientation		N		N			
What evidence do you have to support your findings? (quantitative and qualitative) Please provide additional information that you wish to include as appendices to this document, i.e., graphs, tables, charts													
Consultation/ involvement carried out													
<table border="1"> <tr> <td></td> <td>Yes</td> <td>No</td> </tr> </table>												Yes	No
	Yes	No											
Age	No particular negative impacts have been identified at this stage. However stakeholder engagement could potentially raise issues officers are not currently aware of. Activity in Retirement (AIR) and Age UK Cheshire East (based in Macclesfield) will be included in the stakeholders to be notified of the proposal once detailed designs have been produced.												
Disability	No particular negative impacts have been identified at this stage. However stakeholder engagement is to be undertaken which could potentially raise issues officers are not												

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	currently aware of. The Macclesfield Disability Information Bureau and Macclesfield Eye Society will be included in the stakeholder to be notified of the proposal before detailed designs are finalised.				
Gender reassignment	No particular negative impacts have been identified at this stage				
Marriage & civil partnership	No particular negative impacts have been identified at this stage				
Pregnancy & maternity	No particular negative impacts have been identified at this stage				
Race	No particular negative impacts have been identified at this stage				
Religion & belief	No particular negative impacts have been identified at this stage				
Sex	No particular negative impacts have been identified at this stage				
Sexual orientation	No particular negative impacts have been identified at this stage				
Proceed to full impact assessment? (Please tick)		No X	Date 27 November 2017		
Lead officer sign off		Date	27 November 2017		
Head of service sign off	<i>A. Raw</i>	Date 13/12/17	27 November 2017		

If yes, please proceed to Stage 3. If no, please publish the initial screening as part of the suite of documents relating to this issue

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Stage 3 Identifying impacts and evidence

This section identifies if there are impacts on equality, diversity and cohesion, what evidence there is to support the conclusion and what further action is needed

Protected characteristics	Is the policy (function etc....) likely to have an adverse impact on any of the groups? Please include evidence (qualitative & quantitative) and consultations <i>List what negative impacts were recorded in Stage 1 (Initial Assessment).</i>	Are there any positive impacts of the policy (function etc....) on any of the groups? Please include evidence (qualitative & quantitative) and consultations <i>List what positive impacts were recorded in Stage 1 (Initial Assessment).</i>	Please rate the impact taking into account any measures already in place to reduce the impacts identified <i>High:</i> Significant potential impact; history of complaints; no mitigating measures in place; need for consultation <i>Medium:</i> Some potential impact; some mitigating measures in place, lack of evidence to show effectiveness of measures <i>Low:</i> Little/no identified impacts; heavily legislation-led; limited public facing aspect	Further action (only an outline needs to be included here. A full action plan can be included at Section 4) Once you have assessed the impact of a policy/service, it is important to identify options and alternatives to reduce or eliminate any negative impact. Options considered could be adapting the policy or service, changing the way in which it is implemented or introducing balancing measures to reduce any negative impact. When considering each option you should think about how it will reduce any negative impact, how it might impact on other groups and how it might impact on relationships between groups and overall issues around community cohesion. You should clearly demonstrate how you have considered various options and the impact of these. You must have a detailed rationale behind decisions and a justification for those alternatives that have not been accepted.
Age				
Disability				
Gender reassignment				
Marriage & civil partnership				
Pregnancy and				

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maternity					
Race					
Religion & belief					
Sex					
Sexual orientation					
Is this change due to be carried out wholly or partly by other providers? If yes, please indicate how you have ensured that the partner organisation complies with equality legislation (e.g. tendering, awards process, contract, monitoring and performance measures)					

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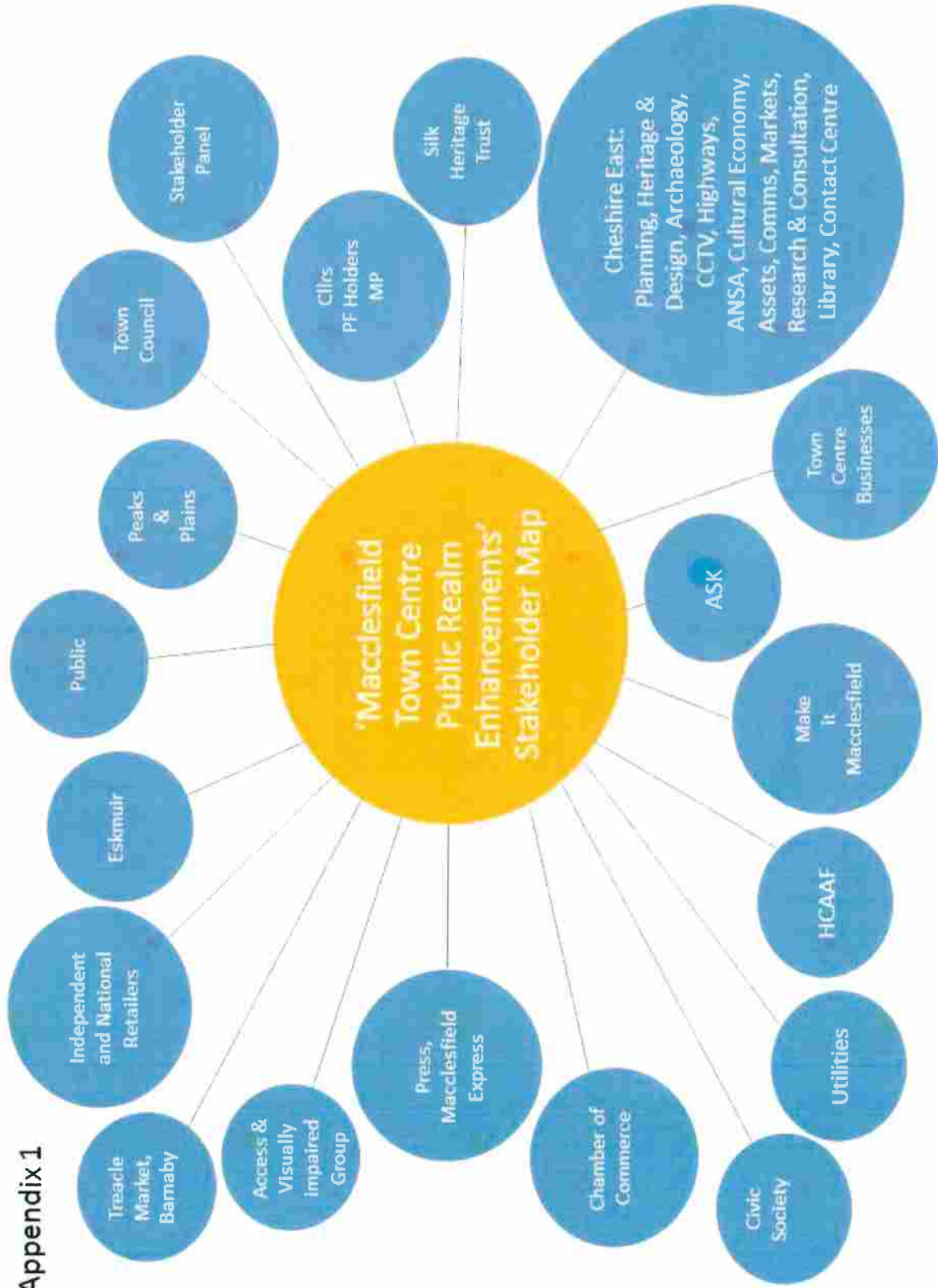


Stage 4 Review and Conclusion

Summary: provide a brief overview including impact, changes, improvement, any gaps in evidence and additional data that is needed			
Specific actions to be taken to reduce, justify or remove any adverse impacts	How will this be monitored?	Officer responsible	Target date
Please provide details and link to full action plan for actions			
When will this assessment be reviewed?			
Are there any additional assessments that need to be undertaken in relation to this assessment?			
Lead officer sign off		Date	
Head of service sign off		Date	

Please publish this completed EIA form on the relevant section of the Cheshire East website

Appendix 1



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